



Gran Premio San Marino e Riviera di Rimini: € 5,000 donated to the Associazione Papa Giovanni XXIII thanks to the Italian National Consortia for separate waste collection.

The initiative was promoted inside KiSS Misano sustainability programme. The main protagonists are the Italian National Consortia for recycling and recovery of packaging. The funds delivery have taken place today at Ecomondo.

Misano World Circuit, 9 November 2017 – Today, in Rimini, the main **Italian National Consortia for Recycling and Recovery of Packaging** donated 5,000 euros to the **Associazione Comunità Papa Giovanni XXIII**. The donation is linked to the separate waste collection initiative that took place inside **KiSS Misano-Keep it Shiny and Sustainable**, the environmental and social sustainability programme promoted, for the second consecutive year, by the Misano World Circuit Marco Simoncelli during the **Gran Premio Tribul Mastercard di San Marino e della Riviera di Rimini** in September.

The National Consortia **CiAl** (Aluminum), **Comieco** (Paper and Cardboard), **Corepla** (Plastic), **CoReVe** (glass) and **Ricrea** (Steel) are institutional partners of the KiSS Misano programme. The fundraising initiative was linked to **separate waste collection** to motivate spectators and fans to properly differentiate waste.

The five Consortia contributed in equal shares, each one with a thousand euros. The funds were delivered today, November 9, 2017, in Rimini, during the 21st edition of Ecomondo, the International Fair for the Recovery of Matter and Energy and Sustainable Development (7-10 November, Rimini Fiera). The funds were delivered to **Stefano Vitali of the Associazione Comunità Papa Giovanni XXIII**, in the presence of **Andrea Albani, Managing Director of Misano World Circuit, Giovanni B. Fallone, Infrastructure & EHS Director of Ducati, representing the Supporter Teams, Luca Guzzabocca, General Manager of Right Hub** (B Corp specialized in social and environmental sustainability projects for major sport events, which designs and coordinates KiSS Misano), and the representatives of the National Consortia.

The donated funds will support the activities of the Associazione Comunità Papa Giovanni XXIII, the non-profit organization founded in 1968 in Rimini by Don Oreste Benzi, committed to fight against marginalization and poverty through providing assistance to people and families in need.

Stefano Vitali of the Associazione Comunità Papa Giovanni XXIII said: "We really thank everyone. The Misano Circuit for having chosen us as a social partner, Right Hub for the support provided and the great work ethic demonstrated. Consortia and Teams for the concrete contribution. We are proud of this journey that has produced great results not only from the economic point of view but also for the visibility given to our projects in favor of the most disadvantaged social categories. Nowadays, having the courage to speak about the poorest people is an act of great responsibility. To all those who have worked hard in this adventure, we therefore ideally bring the embrace of the children we assist each day in Italy and in 40 countries around the world."

Andrea Albani, Managing Director of Misano World Circuit, said: "The results and the experience gained convince us more and more that the KiSS Programme is a model to follow for the entire motorsport system. Its values generate a culture of attention to people and the environment and precise responsibilities. Thanks to all the partners who believe in this programme, useful to us all, especially to the next generations".

Luca Guzzabocca, General Manager of Right Hub, said: "Our thanks goes to the Consortia and the Misano World Circuit, the Teams, but also to all the spectators and fans who participated in the Gran Premio di San Marino e della Riviera di Rimini. I think that linking the fundraising to the separate waste collection carried out during the Grand Prix, made everyone more responsible. And it has been a great incentive to give that something more than today allows us to offer a concrete support to the activities of the Associazione Comunità Papa Giovanni XXIII".

THE CONTRIBUTION OF THE CHARITY AUCTION ON CHARITY STARS

KiSS Misano's social initiatives continued beyond the weekend of the Gran Premio di San Marino e della Riviera di Rimini (8-10 September 2017). In particular, as in 2016, a charity auction has been realized on the **CharityStars** online platform. The charity auction included about **50 items and signed objects** donated during the Grand Prix by Teams and riders of MotoGP, Moto2 and Moto3, including: the windshield of the **Ducati Desmosedici**, used and signed by Andrea Dovizioso during the Gran Premio di San Marino e della Riviera di Rimini, and the official **KiSS Misano handy banners** used by many MotoGP riders and VIPs to take picture and spread the message of social and environmental sustainability. Up to now, the charity auction has allowed to collect **3,350 euros** which have also been delivered today to the Associazione Comunità Papa Giovanni XXIII. Other items will be auctioned in the coming weeks.

THE KISS MISANO NETWORK

KiSS Misano is promoted by **Misano World Circuit** and **FIM** (International Motorcycling Federation), in collaboration with **Dorna** (the company holding the rights for the World Motorcycling Championship) and **IRTA** (International Road Racing Teams Association). KiSS Misano is one of the **KiSS Programme** promoted by FIM in international circuits inside the largest **FIM Ride Green Programme** (which in 2017 has celebrated the 25th anniversary) with the aim of raising awareness of sustainability issues.

The network who has supported KiSS Misano:

Teams Supporters: Ducati Team, Gresini Racing, LCR Honda Team, Peugeot Motorcycles Saxoprint, Reale Avintia Racing, SKY Racing Team VR46, Speed Up Racing, Team Suzuki Ecstar, Tech3 Racing, Yamaha Motor Racing.

Supporting companies: Initial Italia, Lyreco Italia, Nexive, Saint-Gobain Gyproc, Viscolube.

Institutional partners: The main National Consortia for the recycling and recovery of packaging: CiAl (aluminum), Comieco (paper and cardboard), Corepla (plastic), CoReVe (glass), Ricrea (steel).

Technical partners: Airbank, Cartonspecialist (Biopap®), Eco.Energia (Olly®), Grafinvest Ecotipografia, Gruppo HERA, VAN4YOU Noleggio Furgoni.

Non profit partners for the social initiatives: Associazione Comunità Papa Giovanni XXIII, Marco Simoncelli Fondazione, Fondazione Banco Alimentare Onlus.

*The **Gran Premio Tribul Mastercard San Marino Riviera di Rimini 2017** is promoted by Misano World Circuit, Regione Emilia-Romagna, Provincia di Rimini and Repubblica di San Marino.*

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